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# Historic Federal Hill

## main street news

july-august 2005

### THANK YOU EVERYONE FOR A WONDERFUL JAZZ & BLUES FESTIVAL!

The music was fantastic. Everything ran smoothly. The crowd had a great time. The press coverage and PR was fabulous, with TV coverage on all of the local networks, and a live interview on Fox 45. The festival was listed as a Best Bet in The Sun's Live section, and the South Baltimore edition of The Guide featured the festival in two editions. Radio coverage was extensive, including a live interview with Eddie Appelfell and sponsored time on WTMD. And our sponsors seemed to be very pleased with the entire experience.

It takes a tremendous number of volunteers to make a festival a success. The generosity of Federal Hill volunteers is truly amazing. Thank you **Julie Tice**, for bringing most of those volunteers to the festival. Even when it seems impossible, you still manage to staff the booths. Thank you **Dave Rather** and **Greg Cangialosi** for taking the music up to a new high, while keeping the budget low. Every stage captured a crowd. Thank you both, and thank you **Mook Massucia** for managing the stages as well. Thank you **Andrea Sommer** and **Libby Shadis** – Little Ones Lane was fantastic! It was the most crowded section of the festival. The performances were even stopping people *without* kids. **Henry Korbach**, you are truly invaluable when it comes to organizing the festivals. Few people realize how much you really do. But the festival committee knows, and on behalf of everybody else – thank you.



Children & adults enjoy Milkshake's performance at Little Ones Lane.



Thank you to the "Day Of" supervisors. When everyone says the festival ran smoothly, it's because of you, **Ken Gauvey**, **Jana Gauvey**, **Pat Turner**, and **Jeanine Turner**. And thank you **Terry Holthause**, for your long day's work as our bank. Thank you **AMY Grace** and **Peter Bartels** for taking care of the Main Street booths. Thank you to everybody who came out and worked a booth! And thanks to the folks who pitched in in other ways, like **Karen Coughlin** for making the fabulous King's robes, and **Mike Major** for setting us up with Bowtie Bob and his shuttle bus.

Thank you everyone, for the wonderful day, and for your support of Federal Hill Main Street.

#### What is Federal Hill Main Street's Mission?

Federal Hill Main Street was formed to revitalize the business district of Federal Hill in ways that will meet the needs of the community and bring tourists into the area, while at the same time, preserving the neighborhood's unique, historic character.

#### Membership Benefits

As a member, you can have a voice in the development of the Federal Hill business district. Here's your chance to contribute your ideas and make a difference. Businesses and residents are encouraged to join. The membership fees are only \$10. For more information, contact Bonnie Crockett at 410-727-4500, or email [bcrockett@historicfederalhill.org](mailto:bcrockett@historicfederalhill.org).

## TRASH & RECYCLING PILOT PROGRAM

Federal Hill – more specifically, either end of the Cross Street Market – is one of several test locations for a new combined trash and recycling bin, on which advertising can be displayed. The City is working with Outdoor-Partner Media on a pilot basis to test the program. The cans will be privately maintained and emptied by City crews. According to Stephen K. Blake of the City’s Bureau of Solid Waste Environmental Services Division, “[the City is] working on the logistics and issues dealing with the advertising and servicing of this first set of bins.” If the program is successful, “[the City’s] agreement with Outdoor Partner Media may allow for the placement of additional bins in other areas.”



New trash can & recycling center at Charles Street & Cross Street Market

### ADVERTISE IN THE MAIN STREET NEWS!

In response to popular demand, Federal Hill Main Street will begin accepting paid advertisements in the Main Street News. Ad rates are as follows:

\$25	1/8 page ad (business card size)
\$50	1/4 page ad
\$100	1/2 page ad
\$200	Full page ad

We will continue to offer a **Sponsorship Special** for each edition, which includes a business card size ad, plus a 100-word article for \$75. For more information or to place an ad, contact Anna Farr at [afarr@historicfederalhill.org](mailto:afarr@historicfederalhill.org) or call 410-727-4500.



**Come on down to Cross Street and enjoy the live music during the South Baltimore Business Association’s “FIRST FRIDAYS” Featuring: Love Seed Mama Jump On the first Friday of each month from**



## OFFERS WOMEN THE LATEST IN PREVENTION RESEARCH

Kathy J. Helzlsouer, M.D., M.H.S., one of the nation’s most respected cancer researchers with more than 25 years experience in the practice of medicine, now leads the hospital’s new Prevention and Research Center, located in The Weinberg Center for Women’s Health and Medicine at Mercy. Dr. Helzlsouer, who previously served as Director of Prevention Programs at The Johns Hopkins Sidney Kimmel Comprehensive Cancer Center and is Professor of Epidemiology for the Hopkins University Bloomberg School of Public Health, is leading Mercy’s efforts to expand the base of knowledge and research in women’s health.

“The arrival of Dr. Helzlsouer and the opening of the Prevention and Research Center at Mercy is further evidence of Mercy’s leadership in bringing the finest in women’s health care to the people of Baltimore and the region. Mercy has a long-standing reputation for clinical excellence in the diagnosis and treatment of disease. By adding a physician with the research skills and acumen of Dr. Helzlsouer, Mercy is in an even better position to help our patients by finding insights into how to prevent disease in the first place,” said Thomas Mullen, President and CEO of Mercy Health Services, Mercy Medical Center.

Dr. Helzlsouer has numerous clinical publications and presentations to her credit. She has conducted numerous studies of the molecular epidemiology of cancer including studies on breast, prostate, ovarian and lung cancer. “Mercy and The Weinberg Center for Women’s Health and Medicine has a national reputation for women’s health, and as a result, a large number of women seek medical care at Mercy. These women will have the opportunity to participate in research designed to gather information that will play an important role in the prevention of illnesses as well as in their diagnosis and treatment, particularly cancer,” Dr. Helzlsouer said.

The Prevention and Research Center, located on the 6th floor of the Weinberg Center, will establish a model chronic disease risk assessment and prevention program with focus on preventable diseases such as cancer, cardiovascular disease, diabetes and osteoporosis. According to Dr. Helzlsouer, The Center will also offer women nutrition counseling, genetic counseling and testing for susceptibility to chronic diseases “such as breast, ovarian and colon cancer, and even Alzheimer’s Disease and cardiovascular disease, which claims more women’s lives than nearly every form of cancer put together,” she said. 1-800-MD-MERCY. [www.mdmercy.com](http://www.mdmercy.com)

## CROSS STREET MARKET RENOVATES

By: AMY Grace



Renovations of the Cross Street Market begin at the Light Street entrance.

Exciting changes are continuing to happen everywhere in Federal Hill! Certainly everyone has noticed the construction barriers at the Cross Street Market Light Street entrance as the long awaited, million dollar exterior facelift has begun – the first major renovation since the structure was built more than 50 years ago. The Light Street entrance will re-open when construction begins on the Charles Street entrance.

Improvements will include new cupolas with signage, new brick facades, improved lighting, dentil molding and fresh paint. According to Casper Genco, Jr., Executive Director of the Baltimore City Market Corporation, the new image will make the building more modern and contemporary. Interior renovations – improved lighting and new ceramic tile floor – will also expand the new look attracting new businesses and customers to the cherished neighborhood marketplace.



While the renovation is in progress, market businesses will remain open during their regular business hours: customers may be directed to different

side entrance doors. Nick's Inner Harbor Seafood, the largest spot in the market, has caught the renovation fever and plans to close for two months for a complete renovation of the Charles Street end of the market. Owner Tommy Chagouris says that the popular seafood business will look completely different after the renovation, which will include new seating and a deck area, as well as an expanded seafood sales area.

When all of the Market rehabilitation is complete and the new Shofer's expanded store is open, Federal Hill organizers plan to host a grand re-opening party for the neighborhood to celebrate the continued vitality and energy of the business community in Federal Hill. Watch for future announcement of the time and place.

## THIS MONTH'S SPOTLIGHT:

### LIGHT STREET CYCLES

By: AMY Grace

Light Street Cycles has been in business in Federal Hill for the past fourteen years. Ahead of the crowd, owner, Penny Troutner, says that she "just thought it seemed like a nice place to open a business." She says that she enjoys "working in a neighborhood," and her customers say that they enjoy coming to visit a business that feels like a community. Light Street Cycles treats customers as if they expect to see them again – and they do: even tourists who rent bikes from Light Street Cycles end up returning. Customers like the personalized, friendly service in the neighborhood location.

The bike inventory at the shop is large and diverse: from jogging strollers to adult tricycles, women's specific bikes, mountain bikes, distance touring bikes and BMX vertical bikes – all are available at Light Street Cycles. The business also carries lines of nutritional products and bike accessories as well as serving as a link to local biking clubs and events. Other services include bike repairs, tune-ups and parts.

Penny says that biking has recently become a popular sport for serious athletes as well as casual weekend riders. Unlike other cities, such as Washington DC, it has taken Baltimore a while to get local government support to create good bike trails. Now, with the increased interest in physical fitness and easier commutes, Baltimore bikers have many more choices from strenuous mountain treks to long-distance road cycling to low-stress family trails. The new Gwynns Falls Trail, a 15-mile linear greenway trail, is a practical and comfortable way to get around Baltimore and see places not usually seen. Penny is planning on organizing group rides on the trail on Friday nights to introduce more riders to the scenic acres of parkland located west and southwest of Baltimore City.

For more information stop in and visit the friendly staff at Light Street Cycles, 1015 Light Street. Visit their Web site at [www.lightstcycles.com](http://www.lightstcycles.com) or call 410-685-2234.





Gwynns Falls trail as it winds around the Middle Branch of the Patapsco River.

## GWYNNS FALLS TRAIL

The Gwynns Falls bike trail is a revolutionary concept in urban recreation, a 14 mile trail, stretching from the Inner Harbor, Federal Hill and Sharp-Leadenhall west to the historic Crimea estate in Leakin Park. Along the way the trail winds through many city parks and connects about 30 neighborhoods. The trail also branches south around the middle branch of the Patapsco River, past properties slated for redevelopment, ending at the fishing pier in Cherry Hill Park. Most of the trail has a grade of less than 5%, making it ideal for walking and bicycling.

The concept of an urban park along the Gwynns Falls was first advanced in 1904 by members of the Olmsted family, which also planned New York's Central Park, Baltimore's Roland Park and many other urban landscapes across the country. One hundred years later construction of the trail is finally complete, and the sylvan scenery and splashing stream can be enjoyed easily by visitors and residents alike.

On June 4 the official opening of the trail was marked by a trail ride led by Congressman Ben Cardin and a ceremony and festival in Solo Gibbs Park. Development of the trail has been led by two organizations, Parks and People, and the Trust for Public Land, and supported by the Baltimore City Department of Recreation and Parks in both the O'Malley and Schموke administrations. Neighborhood input is coordinated by the Gwynns Falls Trail Council.

Penny Troutner, who owns Light Street Cycles in the Historic Federal Hill business district and is a member of the Trail Council, points out that the trail brings many visitors into Federal Hill in search of food, drink, bicycles and trail maps. She reports traffic in her store from both foreign and domestic tourists.

Ms. Troutner points out that the new trail contributes to the quality of life in our area, by providing exercise for those who use it, by encouraging conservation along the Gwynns Falls, and by bringing diverse neighborhoods together. [www.gwynnsfallstrail.org](http://www.gwynnsfallstrail.org).

**Attn: Federal Hill Businesses!**  
**Street Beat Festival is Coming Soon**  
**Sunday, September 25th, 2005**  
**11am to 7pm**



Federal Hill Main Street is gearing up for the biggest festival of the year, the Street Beat Festival, and we invite you to be a vendor.

Last year's festivals were very well attended due to our increased advertising and publicity and our growing reputation for well-run festivals. This year, we are continuing this level of excellence and invite you to take part in its success.

Federal Hill Vendors receive a special discounted price of \$50 for an Arts & Crafts Booth and \$100 for a Food Booth at each festival. As always, all of the festivals are rain or shine.

If you are interested in becoming a Vendor at the upcoming festival and have not already received an application, please contact Anna Farr. Call the office at 410-727-4500, or send an email to [afarr@historicfederalhill.org](mailto:afarr@historicfederalhill.org), or visit our new website at [www.historicfederalhill.org](http://www.historicfederalhill.org) and download an application. And join in the fun for the most exciting festival of the year!

## THANK YOU TO OUR SPONSORS

Federal Hill Main Street would like to thank Mercy Medical Center for its generous sponsorship of the Jazz & Blues Festival and its continuing efforts to support the downtown Baltimore community. We would also like to thank The Funk Box for its continuing support and sponsorship of a stage, and Federal Hill Fitness for, once again, providing volunteer t-shirts. We thank Ron Zimmerman Realtor, our first and most constant festival sponsor, Long & Foster Realtors for sponsoring the festival programs, and Provident Bank for its support of Federal Hill. We also thank Heineken, Bacardi and Boordy Vineyards for their generous sponsorships, WTMD 89.7 and [citypeek.com](http://citypeek.com) for their support, and Bow Tie Bob Nelson from Penn Pontiac GMC for providing a shuttle bus for the festival and driving it back and forth to the Inner Harbor all day.

Our sponsors not only contributed to the success of the festival, they also help support the Main Street program, which, in turn, directly benefits the neighborhood. We greatly appreciate their support.